Project name Project Goal

Service List Expanding service offerings to include massage therapy

Service Training Enhancing service quality and consistency

Service Feedback Enhancing service quality and customer satisfaction

Service Packages Boosting service sales and customer retention

Service Reviews Improving service quality and customer satisfaction

Service Manual Ensuring consistent service delivery

Catalogue Providing clear information to clients

Updates Keeping clients informed about changes

Quality Audit Identifying areas for improvement

Outreach Expanding client base and increasing revenue

Referral Program Increasing client base through referrals

Cost Analysis Optimising pricing strategy and profitability

Inventory Ensuring adequate supplies for service delivery

Safety Ensuring client and staff safety

Complaints Addressing issues and improving service quality

Treatment Plans Tailoring services to client needs

Client Profiles Personalising service delivery